

Enes Olcay

User Experience Designer

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ABOUT

Value-driven designer innovating for a more sustainable future. Working with world-class designers to deliver great experiences is my main source of inspiration and motivation.

EDUCATION

Academy of Art University - MFA in Web Design & New Media, 2015 - 2018

Koc University - BA in Psychology, 2005 - 2010

EXPERIENCE

UX Designer at Volkswagen Group of America- August 6, 2018 – Present

- Worked independently in an entrepreneurial environment to create and execute projects focused primarily on digital assistants, electric vehicles and sustainability.
- Successfully pitched ideas to upper level management and brands for budget approval
- Designed across a wide spectrum of brands – each with unique legacy and different user needs (Volkswagen, Audi, Porsche, Bentley).
- Collaborated with cross-functional global teams of designers, engineers and project managers. Ensured user-centered approach is represented in every stage of the process.
- Started “Human-Centered Design Club” and facilitated meetings to discuss UX design, with a mission to learn from each other and evangelize UX in the company.

Sponsored Projects - Volvo Trucks, GM Buick, Alfa Romeo - Feb 2017 – May 2018

- Created the user experience for Alfa Romeo electric sports car for 2030. Designed the user story and automotive user interface. Conceptualized wearable ideas such as diminished reality racing helmet and smart motorsport shoes.
- Created the user experience for an level-4 autonomous Buick electric car for 2025. Designed the user story and interactions in a vehicle with a transformative interior.
- Responsible for designing human-machine interactions for an autonomous Volvo semi-truck for 2035. Designed the exterior communication of the semi-truck with pedestrians, vehicles and other trucks on the road.

Intern Information Architect at The Understanding Group - Summer 2016

- Worked with Principal Information Architects to re-design DMV.org website. Defined archetypes, created taxonomies for complex structures and designed for scalability.

AWARDS

Earned scholarship for excellence in design for General Motors project - 2018

CERTIFICATES

Voice User Interface Design - CareerFoundry - Issued April 2019

KEYWORDS

Human-Centered Design, User Experience, Psychology, Mobility, HMI, Electric Cars, Charging, Sustainability, Voice User Interfaces, Automotive User Interfaces, Storytelling